

HERITAGE LUXE

Luxury design



**FLORIM IS
B CORP
CERTIFIED**

We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.

Our choices, day after day, have led us to improve our way of doing business.



Certified



Corporation



Watch the video "Being sustainable is a daily choice" with the faces of some of the "Florim people" who contribute to making the company even more responsible, every day.

WHAT DOES IT MEAN TO BE B CORP?

We vied with the **highest social and environmental performance standards**, and after a long and scrupulous verification process, **we became B Corp.**

Companies that succeed in obtaining this certification are the most evolved in the world in terms of their positive social and environmental impact.

They constitute a global movement of 'Purpose Driven Businesses' whose aim is to diffuse a **new economic paradigm**, whereby companies are the drivers of **social regeneration**.



**FOR
PROFIT**

Certified



Corporation

Seeks profit and has a positive impact on people and the environment

**NON
PROFIT**

Has a positive impact on people and the environment

REGENERATIVE BUSINESS

An historical **cultural shift** is under way, of which we are proud to be a part. One of the underlying principles of all B Corps is the adoption of a regenerative business model as opposed to an extractive one.

Regenerating means not only reducing the impact of business on our surrounding nature and environment, but also producing **positive effects, creating shared value in society and regenerating the biosphere.**

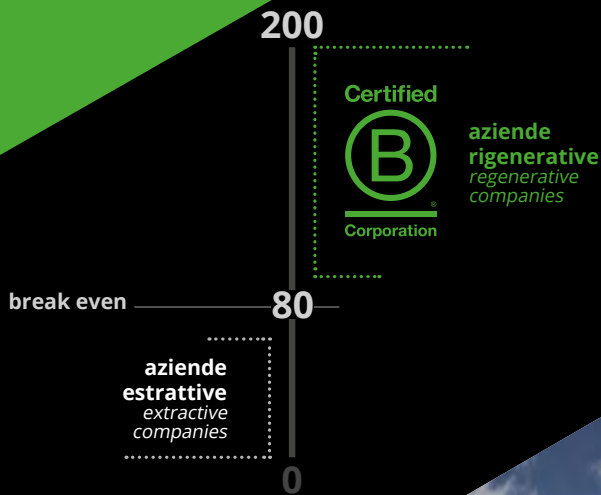
Only those companies that measure their overall impact through the Benefit Impact Assessment (BIA) exceeding the score of 80 points can be certified as B Corp, joining an elite of **regenerative companies**. Anyone who does not exceed this threshold is considered an **extractive company** or, in other words, they consume higher economic, social and environmental resources than they are able to generate as output.

FLORIM'S SCORE

Florim Italia score is 98.1 points and the consolidated, which includes the American subsidiary, is 90.9 points. Florim is now one of the best B Corp throughout the world.

More than 140,000 companies are currently seeking to obtain the certification **in compliance with the strictest transparency and sustainability standards.**

Only 3% manage to pass the verification process implemented by **B Lab**, the US certifying body that currently operates on a global scale.



90.9

Florim consolidato
Florim consolidated

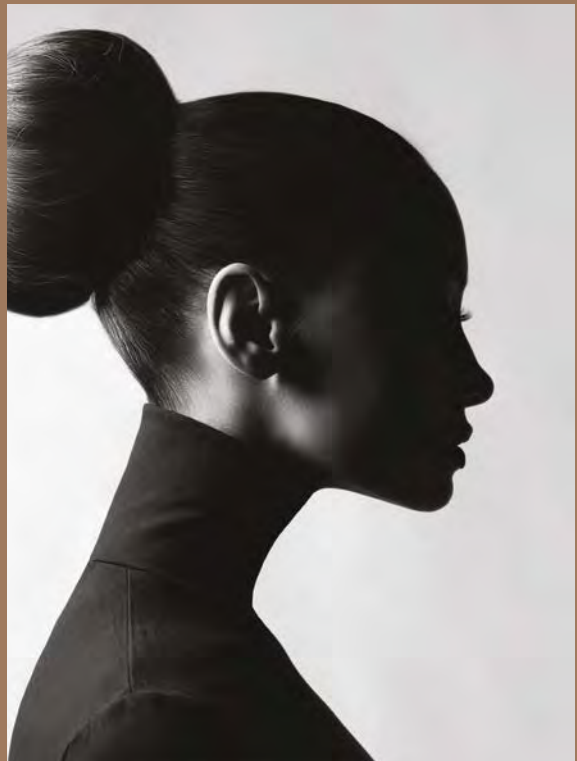
98.1

Florim Italia
Florim Italy

Luxury design

Prestigious and exquisite materials made of the most precious materials that nature has to offer. Ostentatious luxury or sophisticated use of materials for a more informal and bold elegance. Rare, luxurious and intimately linked to everyday life, the material is reinterpreted to convey the concept of a modern environment.

elegance



precious



business

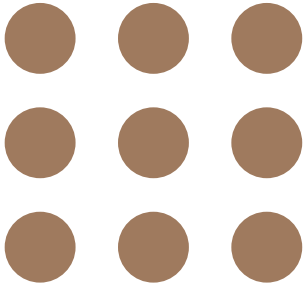


exclusivity



charm





HERITAGE LUXE

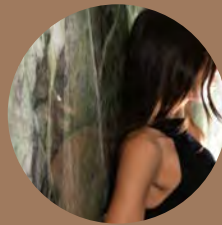


Luxury design





HERITAGE LUXE

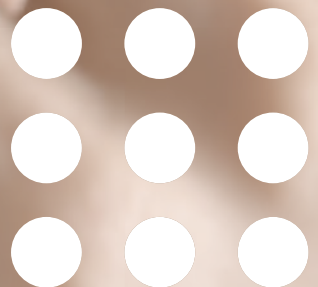




A close-up photograph of a woman's face, focusing on her lips and a large, ornate diamond earring. The background is a soft, out-of-focus brown. The text 'HERITAGE LUXE' is written vertically in white, bold, sans-serif capital letters on the left side of the image. A horizontal white line is positioned between the words 'HERITAGE' and 'LUXE'.

HERITAGE LUXE

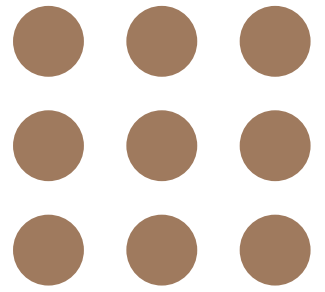
Taking inspiration from the noble hues and majestic veining of marble, the **Heritage Luxe** collection accompanies us on an imaginary journey to rediscover an artistic and architectural heritage of inestimable cultural value that we are now privileged to inherit. Since ancient times, palaces, sculptures and monuments in Europe have been created from colored marble, considered almost like a form of natural or divine painting thanks to its vivid veining and varied color palette. In keeping with modern times, the surfaces of the collection have a strong decorative character and bring the heritage of the European tradition up to date by proposing a stylistic concept inspired by the beauty and classic luxury of marble that blends with the dynamism of veining and colors of a contemporary flavor.





wall: heritage flame glossy 120x240 47^{1/4}"x94^{1/2}"

floor: heritage brown glossy 120x120 47^{1/4}"x47^{1/4}" / maze glossy 39x49 15^{1/3}"x19^{2/7}"





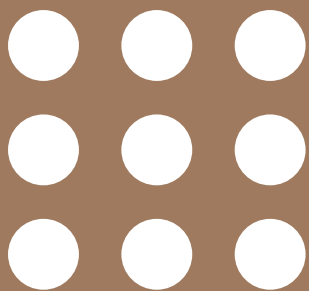
wall: heritage flame glossy 120x240 47^{1/4"}x94^{1/2"}
floor: heritage brown glossy 120x120 47^{1/4"}x47^{1/4"} maze glossy 39x49 15^{1/2"}x19^{2/3"}





wall: heritage emerald glossy 120x240 47^{1/4}"x94^{1/2}" / heritage flame glossy 120x240 47^{1/4}"x94^{1/2}"
floor: heritage brown glossy 120x120 47^{1/4}"x47^{1/4}" / maze glossy 39x49 15^{1/3}"x19^{2/7}"



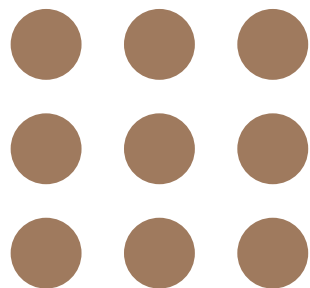


wall: heritage emerald glossy 120x240 47^{1/4}"x94^{1/2}" heritage flame glossy 120x240 47^{1/4}"x94^{1/2}"
floor: heritage brown glossy 120x120 47^{1/4}"x47^{1/4}" maze glossy 39x49 15^{1/3}"x19^{2/7}"





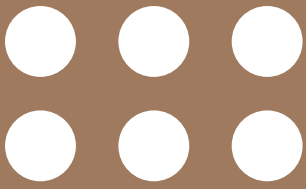
wall: heritage aqua glossy 120x280 47^{1/4}"x110^{1/4}" / **atmosphères lumière** canneté 60x120 23^{5/8}"x47^{1/4}"
floor: atmosphères lumière adouci 120x120 47^{1/4}"x47^{1/4}"





wall: heritage aqua glossy 120x280 47^{1/4}"x110^{1/4}"
floor: atmosphères lumière adouci 120x120 47^{1/4}"x47^{1/4}"





wall: heritage aqua glossy 120x280 47^{1/4}"x110^{1/4}"
floor: atmosphères lumière adouci 120x120 47^{1/4}"x47^{1/4}"





wall: heritage aqua glossy 120x280 47^{1/4}"x110^{1/4}"
floor: atmosphères lumière adouci 120x120 47^{1/4}"x47^{1/4}"





wall: heritage emerald glossy 120x280 47^{1/4}"x110^{1/4}"
floor: heritage cloud comfort 120x120 47^{1/4}"x47^{1/4}"





wall: heritage emerald glossy 120x280 47^{1/4"}x110^{1/4"}
floor: heritage cloud comfort 120x120 47^{1/4"}x47^{1/4"}





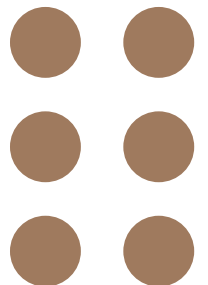
wall: heritage emerald glossy 120x280 47^{1/4}"x110^{1/4}" **column:** heritage cloud comfort
floor: heritage cloud comfort 120x120 47^{1/4}"x47^{1/4}"

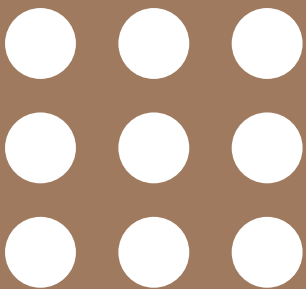




wall: heritage emerald glossy 120x280 47^{1/4}"x110^{1/4}" column: heritage cloud comfort

floor: heritage cloud comfort 120x120 47^{1/4}"x47^{1/4}"





wall: heritage azure glossy 120x280 47^{1/4}"x110^{1/4}"
floor: les origines blanc matte 120x120 47^{1/4}"x47^{1/4}"





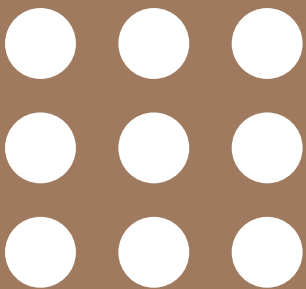


wall: heritage azure glossy 120x280 47^{1/4}"x110^{1/4}"
floor: les origines blanc matte 120x120 47^{1/4}"x47^{1/4}"



wall: heritage azure glossy 120x280 47^{1/4}"x110^{1/4}"
floor: les origines blanc matte 120x120 47^{1/4}"x47^{1/4}"





wall: heritage flame glossy 80x180 31^{1/2}"x70^{6/7}"
floor: planches amande matte 26,5x180 10^{3/7}"x70^{6/7}"







wall: heritage flame glossy 80x180 31¹/₂"x70⁶/₇"
floor: planches amande matte 26,5x180 10³/₇"x70⁶/₇"

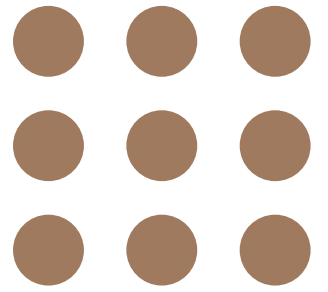




wall: heritage cloud glossy 120x280 47^{1/4}"x110^{1/4}" / heritage emerald glossy
ceiling: heritage brown comfort 120x240 47^{1/4}"x94^{1/2}"
floor: heritage brown glossy 120x240 47^{1/4}"x94^{1/2}"



wall: heritage cloud glossy 120x280 47^{1/4}"x110^{1/4}" / heritage emerald glossy





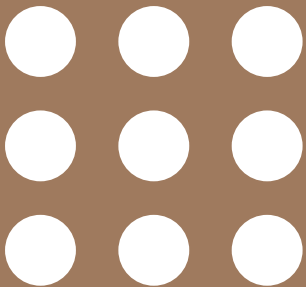
wall: heritage cloud glossy 120x280 47¹/₄"x110¹/₄" / heritage emerald glossy
floor: heritage brown glossy 120x240 47¹/₄"x94¹/₂"





wall: heritage cloud glossy 120x280 47^{1/4}"x110^{1/4}" / heritage brown glossy 120x280 47^{1/4}"x110^{1/4}" / heritage emerald glossy
ceiling: heritage brown comfort 120x240 47^{1/4}"x94^{1/2}"
floor: heritage brown glossy 120x240 47^{1/4}"x94^{1/2}"



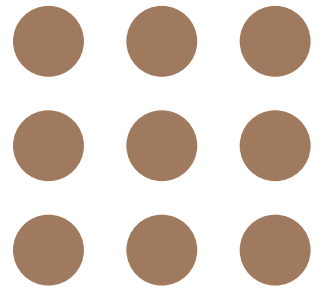


wall: heritage emerald glossy 120x280 47^{1/4}"x110^{1/4}"



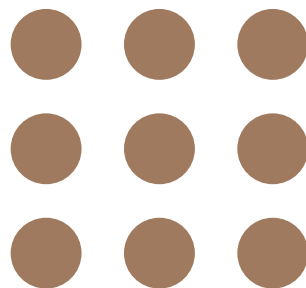


wall: heritage cloud glossy 120x280 47^{1/4}"x110^{1/4}" / heritage emerald glossy 120x280 47^{1/4}"x110^{1/4}" / picket glossy 30x60 11^{4/5}"x23^{5/8}"
washbasin: heritage emerald glossy
floor: heritage brown glossy 120x120 47^{1/4}"x47^{1/4}"





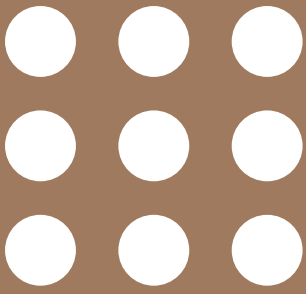
wall: heritage cloud glossy 120x280 47^{1/4}"x110^{1/4}" / heritage emerald glossy 120x280 47^{1/4}"x110^{1/4}" / picket glossy 30x60 11^{4/5}"x23^{5/8}"





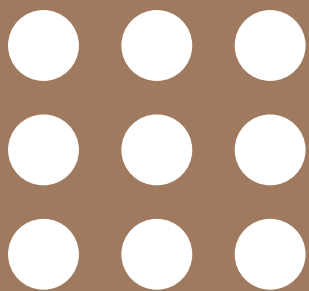
wall: heritage cloud glossy 120x280 47^{1/4}"x110^{1/4}" / heritage emerald glossy 120x280 47^{1/4}"x110^{1/4}" / picket glossy 30x60 11^{4/5}"x23^{5/8}"
washbasin: heritage emerald glossy
floor: heritage brown glossy 120x120 47^{1/4}"x47^{1/4}"





wall: heritage cloud glossy 120x280 47^{1/4}"x110^{1/4}"
picket glossy 30x60 11^{4/5}"x23^{5/8}" **washbasin:** heritage emerald glossy





wall: picket glossy 30x60 11^{4/5}"x23^{5/8}"







wall: heritage cloud glossy 120x280 47^{1/4}"x110^{1/4}" / picket glossy 30x60 11^{4/5}"x23^{3/8}"



wall: heritage aqua confort 120x280 47^{1/4"}x110^{1/4"}
floor: atmosphères lumière adouci 120x120 47^{1/4"}x47^{1/4"}





wall: heritage aqua comfort 120x280 47^{1/4}"x110^{1/4}"
floor: atmosphères lumière adouci 120x120 47^{1/4}"x47^{1/4}"





wall: heritage aqua comfort 120x280 47^{1/4}"x110^{1/4}"
floor: atmosphères lumière adouci 120x120 47^{1/4}"x47^{1/4}"







wall: heritage aqua confort 120x280 47^{1/4}"x110^{1/4}"
floor: atmosphères lumière adouci 120x120 47^{1/4}"x47^{1/4}"







HERITAGE CLOUD

FINE PORCELAIN STONEWARE
SQUARED

9 mm 3/8" 	COLOR	SURFACE	31 1/2" x 70 6/7"	23 5/8" x 47 1/4"
HERITAGE LUXE 	HERITAGE CLOUD	GLOSSY	774598	775049
		COMFORT	774589	775043

6 mm 1/4" 	<small>FLOHM OVERSIZE</small> magnUm	COLOR	SURFACE	47 1/4" x 110 1/4"	47 1/4" x 94 1/2"	47 1/4" x 47 1/4"	23 5/8" x 47 1/4"
HERITAGE LUXE 	HERITAGE CLOUD	GLOSSY		774696	774826	774838	774850
		COMFORT		774695	774820	774832	774844




HERITAGE AZURE

HERITAGE LUXE


FINE PORCELAIN STONWARE
SQUARED

9 mm 3/8" ↑ ↓

	COLOR	SURFACE	31 ¹ / ₂ "x70 ⁵ / ₇ "	23 ⁵ / ₈ "x47 ¹ / ₄ "
HERITAGE LUXE 	HERITAGE AZURE	GLOSSY	774595	775048
		COMFORT	774588	775042

6 mm 1/4" ↑ ↓



FLOHM OVERSIZE
magnum

	COLOR	SURFACE	47 ¹ / ₄ "x110 ¹ / ₄ "	47 ¹ / ₄ "x94 ¹ / ₂ "	47 ¹ / ₄ "x47 ¹ / ₄ "	23 ⁵ / ₈ "x47 ¹ / ₄ "
HERITAGE LUXE 	HERITAGE AZURE	GLOSSY	774694	774825	774837	774849
		COMFORT	774693	774819	774831	774843



HERITAGE BROWN

FINE PORCELAIN STONEWARE
SQUARED

9 mm 3/8" ↑↓		COLOR	SURFACE	31 ¹ / ₂ "x70 ⁵ / ₇ "	23 ⁵ / ₈ "x47 ¹ / ₄ "		
HERITAGE LUXE		HERITAGE BROWN	GLOSSY	774599	775050		
			COMFORT	774590	775044		
6 mm 1/4" ↑↓ <small>FLOHM OVERSIZE</small> magnUm		COLOR	SURFACE	47 ¹ / ₄ "x110 ¹ / ₄ "	47 ¹ / ₄ "x94 ¹ / ₂ "	47 ¹ / ₄ "x47 ¹ / ₄ "	23 ⁵ / ₈ "x47 ¹ / ₄ "
HERITAGE LUXE		HERITAGE BROWN	GLOSSY	774698	774827	774839	774851
			COMFORT	774697	774821	774833	774845



HERITAGE EMERALD

HERITAGE LUXE



FINE PORCELAIN STONEWARE
SQUARED



9 mm 3/8" ↑↓		COLOR	SURFACE	31 1/2" x 70 5/7"	23 5/8" x 47 1/4"		
HERITAGE LUXE		HERITAGE EMERALD	GLOSSY	774600	775051		
			COMFORT	774591	775045		
6 mm 1/4" ↑↓ <small>FLOHM OVERSIZE</small> magnUm		COLOR	SURFACE	47 1/4" x 110 1/4"	47 1/4" x 94 1/2"	47 1/4" x 47 1/4"	23 5/8" x 47 1/4"
HERITAGE LUXE		HERITAGE EMERALD	GLOSSY	774700	774828	774840	774852
			COMFORT	774699	774822	774834	774846



HERITAGE AQUA

FINE PORCELAIN STONEWARE
SQUARED

9 mm 3/8" 	COLOR	SURFACE	31 1/2" x 70 6/7"	23 5/8" x 47 1/4"
HERITAGE LUXE 	HERITAGE AQUA	GLOSSY	774601	775053
		COMFORT	774592	775046

6 mm 1/4" 	FORM OVERSIZE magnum		COLOR	SURFACE	47 1/4" x 110 1/4"	47 1/4" x 94 1/2"	47 1/4" x 47 1/4"	23 5/8" x 47 1/4"
HERITAGE LUXE 	HERITAGE AQUA			GLOSSY	774702	774829	774841	774856
				COMFORT	774701	774823	774835	774847



HERITAGE FLAME

HERITAGE LUXE

FINE PORCELAIN STONWARE
SQUARED









9 mm 3/8" ↑↓		COLOR	SURFACE	31 ¹ / ₂ "x70 ⁶ / ₇ "	23 ⁵ / ₈ "x47 ¹ / ₄ "
HERITAGE LUXE		HERITAGE FLAME	GLOSSY	774602	775054
			COMFORT	774593	775047








6 mm 1/4" ↑↓		FORM OVERSIZE magnum		COLOR	SURFACE	47 ¹ / ₄ "x110 ¹ / ₄ "	47 ¹ / ₄ "x94 ¹ / ₂ "	47 ¹ / ₄ "x47 ¹ / ₄ "	23 ⁵ / ₈ "x47 ¹ / ₄ "
HERITAGE LUXE		HERITAGE FLAME	GLOSSY	774704	774830	774842	774858		
			COMFORT	774703	774824	774836	774848		

FINE PORCELAIN STONEWARE

SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

SPECIAL TRIMS

9 mm 3/8" ↑↓		COLOR	SURFACE	1 4/5" x 23 5/8"  battiscopa	13" x 47 1/4" x 1 1/6"  gradino
HERITAGE LUXE		HERITAGE AZURE	GLOSSY	775667	775679
			COMFORT	775661	775673
		HERITAGE CLOUD	GLOSSY	775668	775680
			COMFORT	775662	775674
		HERITAGE BROWN	GLOSSY	775670	775682
			COMFORT	775664	775676
		HERITAGE EMERALD	GLOSSY	775669	775681
			COMFORT	775663	775675
		HERITAGE AQUA	GLOSSY	775672	775684
			COMFORT	775666	775678
		HERITAGE FLAME	GLOSSY	775671	775683
			COMFORT	775665	775677

6 mm 1/4" ↑↓		COLOR	SURFACE	1 4/5" x 23 5/8"  battiscopa
HERITAGE LUXE		HERITAGE AZURE	GLOSSY	775691
			COMFORT	775685
		HERITAGE CLOUD	GLOSSY	775692
			COMFORT	775686
		HERITAGE BROWN	GLOSSY	775694
			COMFORT	775688
		HERITAGE EMERALD	GLOSSY	775693
			COMFORT	775687
		HERITAGE AQUA	GLOSSY	775696
			COMFORT	775690
		HERITAGE FLAME	GLOSSY	775695
			COMFORT	775689

Due to the different production technologies, contiguous installation of products with different thickness may give a non-homogeneous result. For this reason we do not recommend this option.

FINE PORCELAIN STONEWARE
SQUARED

HERITAGE LUXE

6 mm 1/4" 	COLOR	SURFACE	11 ⁴ / ₅ "x23 ⁵ / ₈ " PICKET
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HERITAGE LUXE



Heritage cloud+
Heritage emerald

GLOSSY

775657

6 mm 1/4" 	COLOR	SURFACE	15 ¹ / ₃ "x19 ² / ₇ " MAZE
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HERITAGE LUXE



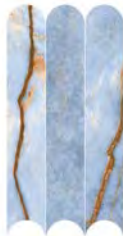
Heritage brown+
Heritage emerald+
Heritage flame

GLOSSY

775659

6 mm 1/4" 	COLOR	SURFACE	11 ⁴ / ₅ "x23 ⁵ / ₈ " TRINITY
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HERITAGE LUXE




Heritage azure

GLOSSY

775658

FLORIM OVERSIZE
magnUm


FLORIM Ceramiche S.p.A SB Via Canaletto, 24 - 41042 Fiorano Modenese (MO) - Italia 05 FLORIM 001
EN 14411:2012 Dry-pressed ceramic tiles, with water absorption $E_b \leq 0,5 \%$, for internal and external walls and floorings

Per informazioni relative ai dati tecnici su marcatura CE vedere il sito www.florim.com
 Please refer to our web site www.florim.com for technical information related to CE labeling
 Pour tout renseignement sur l'avis technique de la marque CE veuillez consulter le site www.florim.com
 Informationen bezüglich technischer Daten zur Beschriftung CE entnehmen Sie unserer Website www.florim.com
 Para informaciones relativas a las especificaciones técnicas sobre la marca CE, chequear el sitio www.florim.com


FLORIM Ceramiche S.p.A SB Via Canaletto, 24 - 41042 Fiorano Modenese (MO) - Italia 09 FLORIM 003
EN 14411:2012 Dry-pressed ceramic tiles, with water absorption $E_b \leq 0,5 \%$, for internal and external walls and floorings





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 Informationen bezüglich technischer Daten zur Beschriftung CE entnehmen Sie unserer Website www.florim.com
 Para informaciones relativas a las especificaciones técnicas sobre la marca CE, chequear el sitio www.florim.com



	Sistema di gestione della Qualità: Certificato n°, 50 100 1271
	Sistema di gestione dell'Ambiente: Certificato n°, 50 100 100 74
	Sistema di gestione della Salute e Sicurezza dei lavoratori: Certificato n°, 50 100 13825
	Sistema di gestione dell'Energia: Certificato n°, 50 100 13545



GRADO DI VARIAZIONE CROMATICA - DEGREE OF COLOUR CHANGE - DEGRE DE VARIATION CHROMATIQUE - GRAD DER FARBABWEICHUNG - GRADO DE VARIACIÓN CROMÁTICA

 V1 LOW THE LEAST AMOUNT OF SHADE AND TEXTURE VARIATION ATTAINABLE IN NATURALLY FIRED CLAY PRODUCTS. Prodotto Monocromatico Produit Monochromatique Einfarbiges Produkt Producto Monocromático	 V2 MODERATE LIGHT TO MODERATE SHADE AND TEXTURE VARIATION WITHIN EACH CARTON. Prodotto con leggera variazione cromatica Produit à légère variation chromatique Produkt mit leichter Farbnuance Producto con una pequeña variación cromática	 V3 HIGH HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON. Prodotto con marcata variazione cromatica Produit à variation chromatique accentuée Produkt mit ausgeprägter Farbnuance Producto con evidente variación cromática	 V4 RANDOM VERY HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON. Prodotto con forte variazione cromatica Produit à forte variation chromatique Produkt mit starker Farbnuance Producto con fuerte variación cromática
HERITAGE CLOUD/ HERITAGE BROWN	HERITAGE AZURE	HERITAGE EMERALD/HERITAGE AQUA/ HERITAGE FLAME	

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