

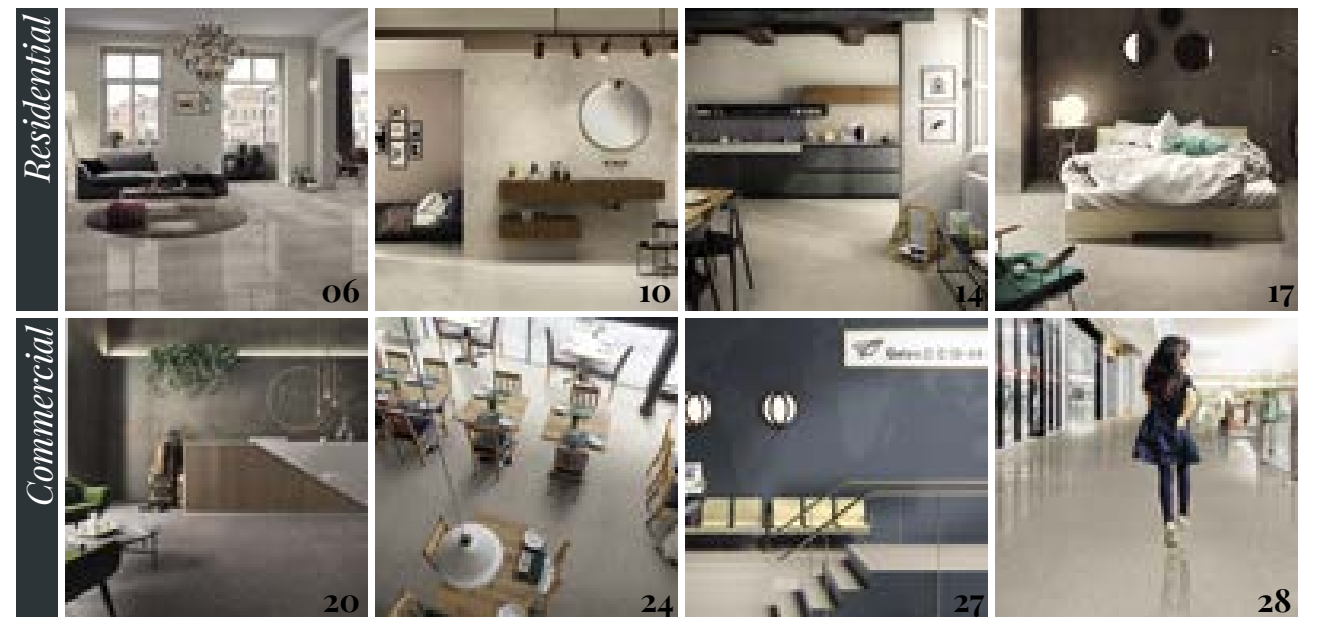
PARADE

emotions never lie



PARADE

emotions never lie



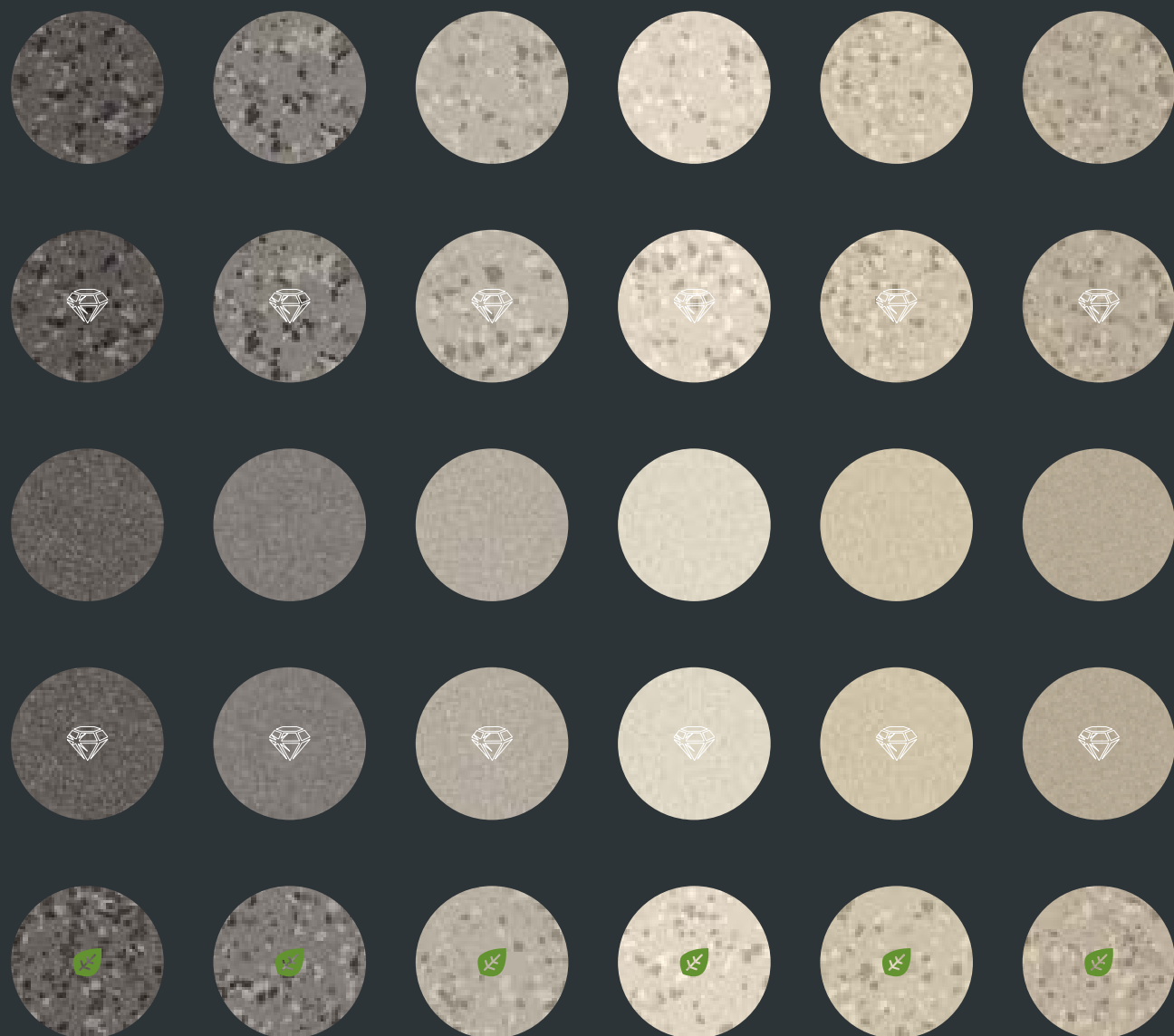
Emotions never *lie*

The dictionary defines cast stone as: crushed marble and stone mixed with white or coloured cement that, once hardened, mimics granite.

The origins of the first cast stone floors date back to the ancient Greeks, before becoming well-known in Italy in Roman times, to eventually reach the famous Venetian battuto floors used in the beautiful villas of Venice and most famous buildings of the 1800's.

It is on this route through history, research and technology that Parade draws inspiration for an animated project from respect for the material and its origins, as well as from a desire to transform it and provide new ways of interpreting its vital spirit.





With a range made up of ninety basic articles, Parade fits into a wide spectrum of possible uses, from residential and commercial environments, and for any floor or outside surface, thanks to a component that is both aesthetic and totally technical at the same time. There are six colours in the range, in a chromatic scale from grey to a softer beige, in three formats: 120x120 cm, 60x120 cm, 60x60 cm.



Parade is a swirl of emotions.

always different and yet always authentic: offering many hues united by complex technological processes used to mix the grains, continuing from the reference tradition.

The result gives the effect of a random composition, a surface of many facets that reflects the different textures of the materials mixed in the battuto, in one version featuring a fine agglomerate - available in natural and polished versions - and another featuring a mixture of large grains - available in three different surface finishes: natural, smooth and bush-hammered.





...meeting
between tradition
and design.





PRDE DK 12W LV
PRDE 120W LV
PRTU 120W RM



...the
warmth
of everyday living .

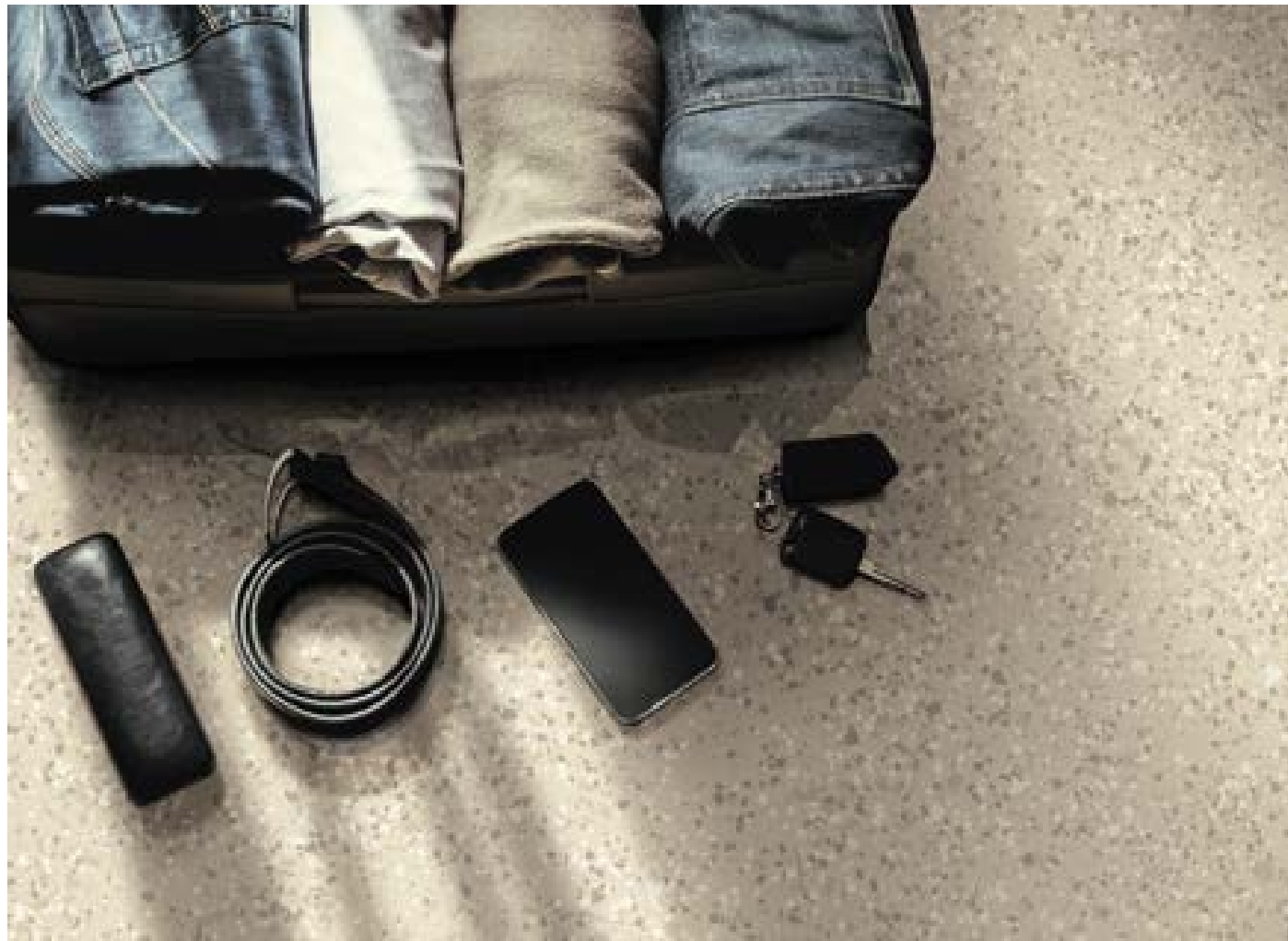
PRTU 12A RM



PRDE 120A RM
PRTU 12A RM

PRDE 120A RM
PRDE DK 12DG LV
PRTU 12A RM
PRDE 120A LV





...a perfect
fusion
of charm and functionality.

PRDE 120B LV



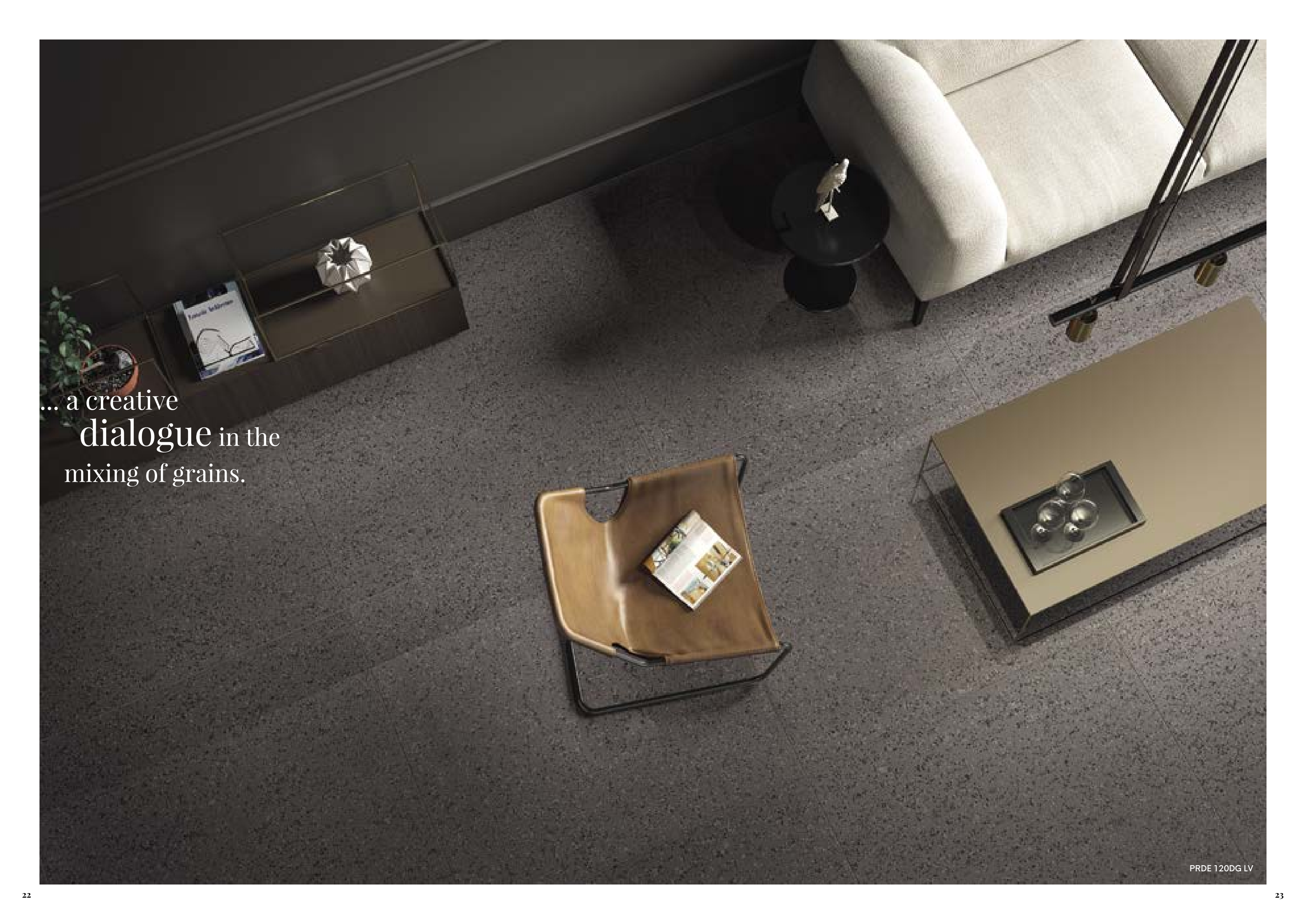
A high-angle, close-up photograph of two golf clubs and a golf ball resting on a dark, textured surface. The clubs are positioned diagonally across the frame, with their heads pointing towards the bottom left. The club on the left has a black head with yellow and black stripes. The club on the right has a black head with red and yellow stripes. A white golf ball with the text "PRIDE" and "120DG RM" is positioned between the two clubs. The lighting is dramatic, casting long shadows from the clubs onto the surface.

...a strong
and unalterable
material over time.

PRIDE 120DG RM



Parade
HOTEL



... a creative
dialogue in the
mixing of grains.



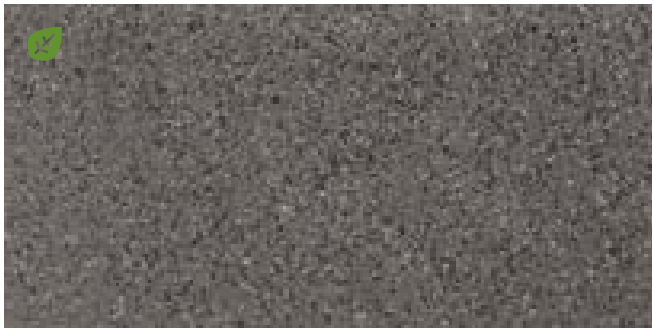
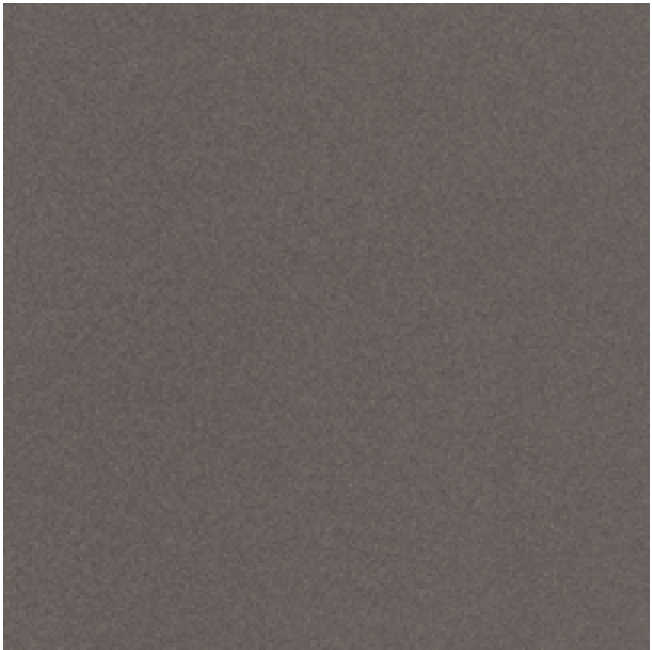
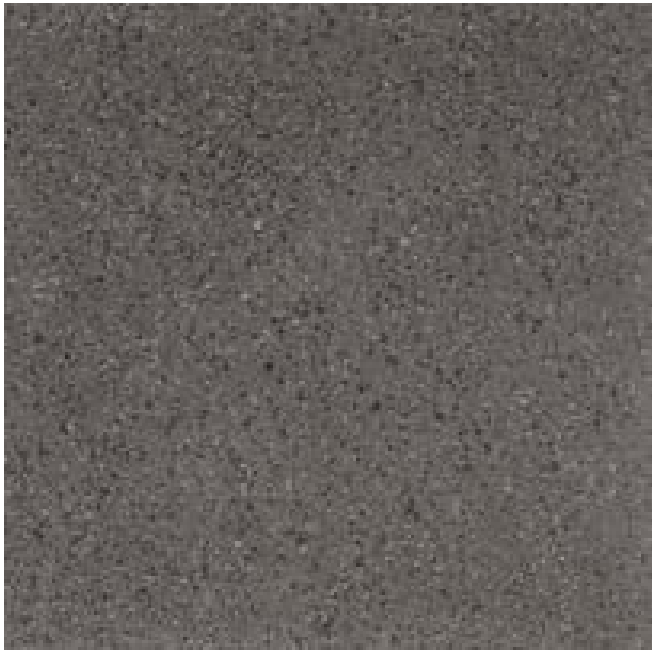


... a product
to be taken
in the 'flight'.

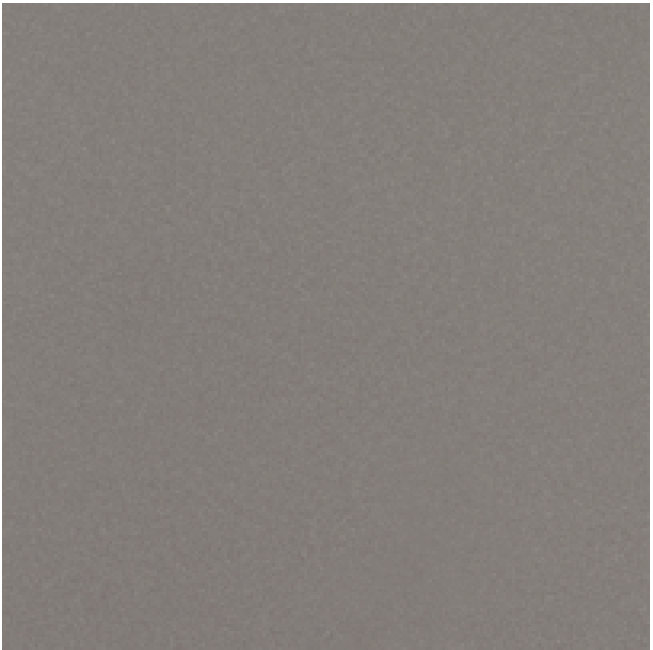
PRDE RB120AG RM
PRTU 120AG RM
PRDE 120AG LV







DG



G

	120X120 - 48"X48"	60X120 - 24"X48"	60X60 - 24"X24"	30X60 - 12"X24"	30X30 - 12"X12"
	PRDE 120DG RM	PRDE 12DG RM	PRDE 60DG RM	PRDE 36DG RM	MK.PRDE 30DG
	PRDE RB120DG RM	PRDE RB12DG RM	PRDE RB60DG RM		
	PRDE 120DG LV	PRDE 12DG LV	PRDE 60DG LV		
	PRTU 120DG RM	PRTU 12DG RM	PRTU 60DG RM	PRTU 36DG RM	MK.PRTU 30DG
	PRTU 120DG LV	PRTU 12DG LV	PRTU 60DG LV		

* on account of the nature of the product that maintains its aesthetic characteristics throughout the entire body of the material, the polished finish can be restored to eliminate any small surface marks that may have been generated by years of foot traffic.

	120X120 - 48"X48"	60X120 - 24"X48"	60X60 - 24"X24"	30X60 - 12"X24"	30X30 - 12"X12"
	PRDE 120G RM	PRDE 12G RM	PRDE 60G RM	PRDE 36G RM	MK.PRDE 30G
	PRDE RB120G RM	PRDE RB12G RM	PRDE RB60G RM		
	PRDE 120G LV	PRDE 12G LV	PRDE 60G LV		
	PRTU 120G RM	PRTU 12G RM	PRTU 60G RM	PRTU 36G RM	MK.PRTU 30G
	PRTU 120G LV	PRTU 12G LV	PRTU 60G LV		



AG

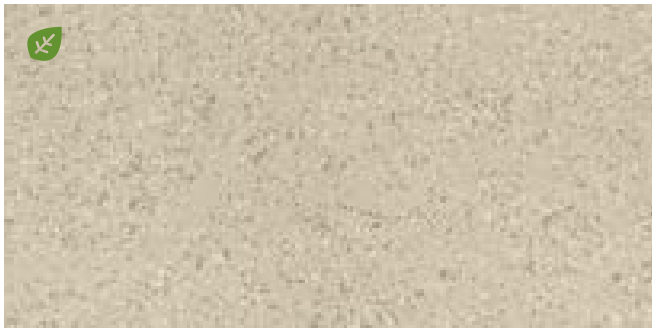
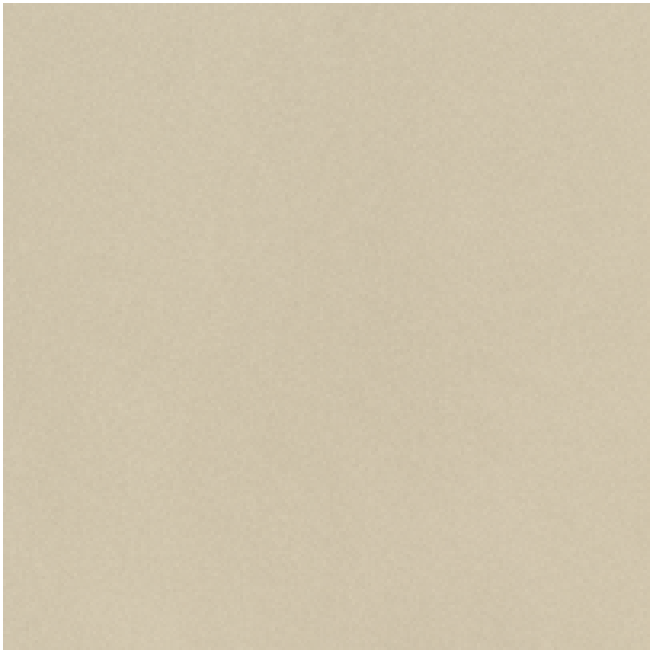


W

N N L N L					
120X120 - 48"X48" 60X120 - 24"X48" 60X60 - 24"X24" 30X60 -12"X24" 30X30 - 12"X12"					
PRDE 120AG RM		PRDE 12AG RM		PRDE 60AG RM	
PRDE RB120AG RM		PRDE RB12AG RM		PRDE RB60AG RM	
PRDE 120AG LV		PRDE 12AG LV		PRDE 60AG LV	
PRTU 120AG RM		PRTU 12AG RM		PRTU 60AG RM	
PRTU 120AG LV		PRTU 12AG LV		PRTU 60AG LV	
				MK.PRDE 30AG	
				MK.PRTU 30AG	

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N N L N L					
120X120 - 48"X48" 60X120 - 24"X48" 60X60 - 24"X24" 30X60 -12"X24" 30X30 - 12"X12"					
PRDE 120W RM		PRDE 12W RM		PRDE 60W RM	
PRDE RB120W RM		PRDE RB12W RM		PRDE RB60W RM	
PRDE 120W LV		PRDE 12W LV		PRDE 60W LV	
PRTU 120W RM		PRTU 12W RM		PRTU 60W RM	
PRTU 120W LV		PRTU 12W LV		PRTU 60W LV	
				MK.PRDE 30W	
				MK.PRTU 30W	



A



B

	120X120 - 48"X48"	60X120 - 24"X48"	60X60 - 24"X24"	30X60 -12"X24"	30X30 - 12"X12"
	PRDE 120A RM	PRDE 12A RM	PRDE 60A RM	PRDE 36A RM	MK.PRDE 30A
	PRDE RB120A RM	PRDE RB12A RM	PRDE RB60A RM		
	PRDE 120A LV	PRDE 12A LV	PRDE 60A LV		
	PRTU 120A RM	PRTU 12A RM	PRTU 60A RM	PRTU 36A RM	MK.PRTU 30A
	PRTU 120A LV	PRTU 12A LV	PRTU 60A LV		

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	120X120 - 48"X48"	60X120 - 24"X48"	60X60 - 24"X24"	30X60 -12"X24"	30X30 - 12"X12"
	PRDE 120B RM	PRDE 12B RM	PRDE 60B RM	PRDE 36B RM	MK.PRDE 30B
	PRDE RB120B RM	PRDE RB12B RM	PRDE RB60B RM		
	PRDE 120B LV	PRDE 12B LV	PRDE 60B LV		
	PRTU 120B RM	PRTU 12B RM	PRTU 60B RM	PRTU 36B RM	MK.PRTU 30B
	PRTU 120B LV	PRTU 12B LV	PRTU 60B LV		



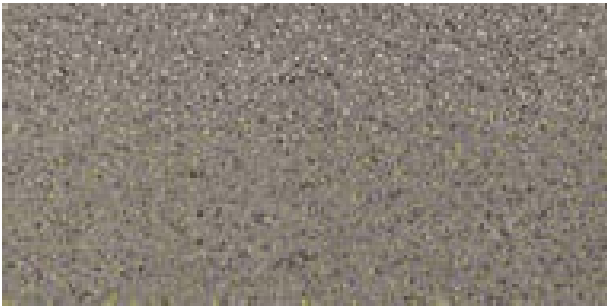
PRDE DK 12DG LV
60x120-24"x48"



PRDE DK 12AG LV
60x120-24"x48"



PRDE DK 12A LV
60x120-24"x48"



PRDE DK 12G LV
60x120-24"x48"



PRDE DK 12W LV
60x120-24"x48"



PRDE DK 12B LV
60x120-24"x48"

Special pieces

	6X120-2.4\"X48\"	120X32,5-48\"X12.8\"		6X120-2.4\"X48\"

PRDE DG	PRDE BT120DG	PRDE G120DG	PRDE DG LV	PRDE BT120DG LV
PRDE G	PRDE BT120G	PRDE G120G	PRDE G LV	PRDE BT120G LV
PRDE AG	PRDE BT120AG	PRDE G120AG	PRDE AG LV	PRDE BT120AG LV
PRDE W	PRDE BT120W	PRDE G120W	PRDE W LV	PRDE BT120W LV
PRDE A	PRDE BT120A	PRDE G120A	PRDE A LV	PRDE BT120A LV
PRDE B	PRDE BT120B	PRDE G120B	PRDE B LV	PRDE BT120B LV

	20X60x4-2.4\"X24\" X1.6\"

PRDE DG RB	PRDE E RB60DG
PRDE G RB	PRDE E RB60G
PRDE AG RB	PRDE E RB60AG
PRDE W RB	PRDE E RB60W
PRDE A RB	PRDE E RB60A
PRDE B RB	PRDE E RB60B

	6X120-2.4\"X48\"	120X32,5-48\"X12.8\"		6X120-2.4\"X48\"

PRTU DG	PRTU BT120DG	PRTU G120DG	PRTU DG LV	PRTU BT120DG LV
PRTU G	PRTU BT120G	PRTU G120G	PRTU G LV	PRTU BT120G LV
PRTU AG	PRTU BT120AG	PRTU G120AG	PRTU AG LV	PRTU BT120AG LV
PRTU W	PRTU BT120W	PRTU G120W	PRTU W LV	PRTU BT120W LV
PRTU A	PRTU BT120A	PRTU G120A	PRTU A LV	PRTU BT120A LV
PRTU B	PRTU BT120B	PRTU G120B	PRTU B LV	PRTU BT120B LV

* on account of the nature of the product that maintains its aesthetic characteristics throughout the entire body of the material, the polished finish can be restored to eliminate any small surface marks that may have been generated by years of foot traffic.

Packaging

			BOX			PALLET		
NOMINAL SIZE	EDGE	THICKNESS	PCS/BOX	SM/BOX	KG/BOX	BOXES/PALLET	SM/PALLET	KG/PALLET
120X120 L-48"X48"	RECTIFIED	10,5	1	1,44	36,10	36	51,84	1319,45
120X120-48"X48"	RECTIFIED	10,5	1	1,44	36,71	36	51,84	1341,70
60X120 L-24"X48"	RECTIFIED	10,5	2	1,44	35,13	27	38,88	968,60
60X120-24"X48"	RECTIFIED	10,5	2	1,44	35,65	27	38,88	982,55
60X60 L-24"X24	RECTIFIED	10,5	3	1,08	26,32	32	34,56	862,13
60X60-24"X24	RECTIFIED	10,5	3	1,08	26,71	32	34,56	874,76
30X60-12"X24"	RECTIFIED	10,5	5	0,90	22,05	48	43,20	1078,60
30X30-12"X12" MOSAIC	RECTIFIED	10,5	6	0,54	12,52	48	25,92	620,72

Technical features specifications

	DIN 51130 (R)	DIN 51097 (A+B+C)	BCR REP. CEC 6/81		DM 14/6/89 N. 236		PENDULUM TEST BS (INGLESE)	PENDULUM TEST AS/NZS 4856:2004 (AUSTRALIANO)	PENDULUM TEST UNE ENV 12633:2003 (SPAGNOLO)	BOT 3000 (DCOF)
			G.A.	G.B.	C.A.	G.B.				
PARADE	R10	A	>0.4	>0.4	>0.4	>0.4	>25	>25	1	>0,42
PARADE RB	R11	B+C	>0.4	>0.4	>0.4	>0.4	>36	>35	3	>0,42

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Technical Specifications Porcelain
Stoneware

According to UNI EN
14411 - G Bl

Specification	Test methods	Requirements in accordance to the standards	Average value	
 DIMENSIONS AND APPEARANCE	ISO 10545-2	PROSPECT G.1	COMPLIANT	
 WATER ABSORPTION	ISO 10545-3	≤ 0,5%	< 0,1%	
 FLEXURAL RESISTANCE		min./МНН 35 N/mm²	> 45 N/mm²	
MODULUS OF RUPTURE	ISO 10545-4	THICKNESS ≥ 7,5 mm: min. 1300N	6,5 mm	1800 N*
			10 mm	3000 N*
		THICKNESS < 7,5 mm: min. 1300 N	20 mm	13000 N*
 DEEP ABRASION RESISTANCE	ISO 10545-6	≤ 175 mm³	< 140 mm³	
 LINEAR EXPANSION THERMIC COEFFICIENT	ISO 10545-8	AVAILABLE ON REQUEST	≤ 7x10 ⁻⁶ °C ⁻¹	
 RESISTANCE TO SUDDEN TEMPERATURE CHANGES	ISO 10545-9	AVAILABLE ON REQUEST	RESISTANT	
 FROST RESISTANCE	ISO 10545-12	ALWAYS TESTED	RESISTANT	
 HOUSEHOLD CHEMICALS AND SWIMMING POOL WATER CLEANSERS		МНН. B	МНН. B	
ACIDS AND LOW CONCENTRATION ALKALIS	ISO 10545-13	FROM LA, LB TO LC	FROM LA, LB TO LC	
ACIDS AND HIGH CONCENTRATION ALKALIS		AVAILABLE ON REQUEST	AVAILABLE ON REQUEST	
 STAIN RESISTANCE UGL		AVAILABLE ON REQUEST	AVAILABLE ON REQUEST	
STAIN RESISTANCE GL	ISO 10545-14	МНН. 3	МНН. 3	

* VALUES REFERRED TO 60X60 SIZE

INDICATIONS FOR USE	
	Floor tiles
	Wall tiles
SUGGESTED APPLICATIONS	
	Domestic purpose
	Light commercial
	Commercial
	Heavy traffic area
	Outdoor floor
SURFACES	
Finish	
	Natural
	Polished
Surface look	
	Matt
	Restorable Glossy
HIGH PERFORMANCE	
** RESTORABLE POLISHED FINISH	

** On account of the nature of the product that maintains its aesthetic characteristics throughout the entire body of the material, the polished finish can be restored to eliminate any small surface marks that may have been generated by years of foot traffic.

Edge	
	Monocaliber, rectified
SHADE VARIATION	
	
THICKNESS	
	
SALES CHARACTERISTICS	
	Product sold per item.
All our products are sold only in complete boxes, whether the unit of measure is per item or per square metre.	



<http://evaluation.cstb.fr/fr/recherche/produits-evalues/?prestations=qb32>

